



## EUROPEAN CONTROL CONFERENCE 2021

June 29 - July 2, 2021

<https://ecc21.euca-ecc.org/>



### Sponsor Prospectus

We welcome sponsors and exhibitors interested in promoting themselves to attendees of the 19<sup>th</sup> European Control Conference (ECC) 2021 and cordially invite you to participate in the first ever HYBRID ECC. An international community of around 700 researchers and practitioners from industry in the field of systems and control will be present from June 29 until July 2, 2021 to discuss new research results, perspectives on future developments, and innovative applications relevant to decision making, automatic control, and related areas. This conference series has been held annually since 2013. The conference aims to bring together academic and industrial professionals in the field of systems and control, and to promote scientific cooperation and exchanges within the European Union and between Europe and other parts of the World.

The 2021 ECC will feature contributed and invited papers, as well as, workshops and tutorial sessions. The conference is hosted by the European Control Association (EUCA, <https://euca-ecc.org/>) and by the Dutch Institute for Systems and Control (DISC, <http://disc.tudelft.nl>).

The systems and control research community worldwide has contributed to the state-of-the-art technologies on autonomous systems, autonomous cars, high-tech systems, mechatronics and robotics for healthcare and manufacturing, advanced instrumentations, smart grids, renewable energy production such as wind turbines and fusion reactors, smart factories/Industry 4.0, smart logistics with AGVs and UAVs, and many more.

By sponsoring this event, you have access to the latest results in high-tech systems, technology developers, practitioners, researchers and academicians in the field. You can profile your products and company to the conference attendants. You can tap into a pool of high-tech experts in the conference for joining your company. More importantly, R&D researchers in your company can learn and interact directly with world top researchers during the conference. When the conference is finished you will of course gain access to the conference proceedings. To be a sponsor and exhibitor at ECC 2021, please contact us today at [ecc2021info@euca-ecc.org](mailto:ecc2021info@euca-ecc.org).

**Bayu Jayawardhana & Maarten Steinbuch** (ECC21 sponsors co-chairs)

## Sponsorship Packages

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper
Contributions (EUR)	10,000	7,500	5,000	2,500	1,500	1,000
Conference free registrations	10	7	4	2	1	1
Acknowledgment as a sponsor for one social event (arranged with Organizing Committee)	✓	✓	✓			
One free conference workshop	✓	✓	✓	✓	✓	
Sponsor special topic virtual session	✓	✓				
Opportunities to meet online with attendees	✓	✓	✓	✓		
Website and program acknowledgements (logo)	✓	✓	✓	✓	✓	✓
Flyer (ad) file into online program	✓	✓	✓	✓	✓	
Acknowledgment/advertisement in the ECC one plenary talk (arranged with Organizing Committee)	✓ (3 min)	✓ (1 min)				

## Sponsor Application Form

### Company Information

Company Information	
Company Name	
Address	
URL	
Contact Person	
Name	
Department	
E-mail	
Telephone	

### Sponsorship Options

Sponsorship	Contributions
<input type="checkbox"/> Diamond	10,000 Euro
<input type="checkbox"/> Platinum	7,500 Euro
<input type="checkbox"/> Gold	5,000 Euro
<input type="checkbox"/> Silver	2,500 Euro
<input type="checkbox"/> Bronze	1,500 Euro
<input type="checkbox"/> Copper	1,000 Euro